



*What if you could save all the time,  
money, and fuss that you spend  
on registration management?*

# *AttendeeNet™*

*The Powerful, Affordable, Effortless  
Attendee Management Solution*

- ▶ Interactive Registration
- ▶ Event Marketing
- ▶ Data Management
- ▶ Onsite Support
- ▶ For Meetings of Every Size

*You manage the event,  
we'll manage the details.*



## Event Management Just Got Easier

Just give us the basic information:

- ▶ registration data you need from your attendees
- ▶ text of your invitation
- ▶ event details and graphic components

Our experienced staff will set up a secure, easy-to-use website in a wink.

You're ready to start enrolling.



Typical Event Home Page



Typical Hotel/Location Page

## Enroll

**Save time and improve accuracy with AttendeeNet™**

- ▶ register attendees online
- ▶ register by mail, fax, and phone
- ▶ take program, meal, and other preferences
- ▶ manage housing and travel
- ▶ process payments automatically
- ▶ onsite registration support, too!

## Promote

**Increase attendance through response-boosting emails**

- ▶ email prospective attendees through AttendeeNet
- ▶ attract attendees through a custom site with program, venue, and travel information

## Inform

**Track progress and customize service through special reports**

- ▶ check attendee details at the click of a mouse
- ▶ stay up to date with up-to-the-minute data downloads
- ▶ access info 24/7
- ▶ customize communication with attendees and key suppliers
- ▶ tie registration and housing together to avoid attrition

## Save Time. Save Money.

Until now, you've had two tough choices for attendee management: manual registration, or buy and train with your own software. Both options cost you plenty in time and money. Not so with AttendeeNet.

Until now, professional software always came with a hefty up-front licensing fee. With AttendeeNet, we use a per-registrant fee that's easier to manage and budget. It all adds up to lower costs and less hassle.

ATTENDEENET IS DESIGNED BY PLANNERS FOR PLANNERS

## Simplify with AttendeeNet

### We Know How Hard You Work

Everybody needs you – your clients, your company, your registrants... And everything must be controlled – from the big ticket items like contract management and client handling, to the smallest detail like a registrant's food preferences or billing address. Worst of all, the least “professionally demanding” tasks like registration seem to take most of your time. It doesn't have to be this way.

### AttendeeNet – The Solution You've Been Waiting For

AMi's AttendeeNet is the industry's most affordable, powerful, and easy-to-use service for registration, confirmations, email promotions, and reporting. AMi's AttendeeNet is specifically designed for small- and mid-sized meetings or events. All you have to do is tell us what information you need from your registrants, and what information (like programs and venues) you want to share. Our professional staff assembles the online interface—the rest is virtually effortless.

- ▶ Online registration and payment? No problem.
- ▶ Email confirmation? Done.
- ▶ Participant tracking over multiple events? Automatic with Attendeenet.

### We're More Than Software

AMi's AttendeeNet service can include fax, mail, and phone registration, and we can design promotional email and event websites to help boost attendance. And we provide consultation and on-site support with our parent company, the Professional Meeting Planners Network and its network of 750 meeting professionals around the country. We know what it takes to run great events because we've run great events. Our principals have over 50 years experience between them in planning meetings and events worldwide. We offer service, not just software.



